

## ORDER



**Orders**  
**Order / Rev:** 37551  
**Alt Order #:** 08879091  
**Product Desc:** ISSUE  
**Estimate:** 1566  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/09/12 / 10/09/12  
**Order Type:** GENERAL

MeTV - Ch 129

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency**  
**Name:** Mundy Katowitz Media  
**Buying Contact:** Casey Bessette  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	8	\$1,600.00	\$1,360.00
10/29/12	10/29/12	1	\$400.00	\$340.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$1,600.00	\$1,360.00	0.00
November 2012	1	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	MeTV	10/24/12	10/24/12	M-Su 5a-5p Rotator Perry Mason	CM	10-11a (10:00 AM-11:00 AM)	--W----	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1				\$200.00		0.00			
E 2	MeTV	10/26/12	10/26/12	M-Su 5a-5p Rotator Pery Mason	CM	10-11a (10:00 AM-11:00 AM)	----F--	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$200.00		0.00			
E 3	MeTV	10/23/12	10/23/12	M-Su 5p-1130p Rotator Mash	CM	7-8p (7:00 PM-8:00 PM)	-T-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----		1				\$400.00		0.00			
E 4	MeTV	10/25/12	10/25/12	M-Su 5p-1130p Rotator Mash	CM	7-8p (7:00 PM-8:00 PM)	---T---	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		1				\$400.00		0.00			
E 5	MeTV	10/29/12	10/29/12	M-Su 5p-1130p Rotator Mash	CM	7-8p (7:00 PM-8:00 PM)	M-----	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1				\$400.00		0.00			
E 6	MeTV	10/28/12	10/28/12	M-Su 5a-5p Rotator M-Su Rotator	CM	1-3p (1:00 PM-3:00 PM)	-----S	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Priorities USA Action  
 Product Desc: ISSUE  
 Estimate: 1566

MeTV - Ch 129

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	MeTV	10/28/12	10/28/12	M-Su 5a-5p Rotator M-Su Rotator	CM	1-3p (1:00 PM-3:00 PM)	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		1		\$100.00		0.00				
E 7	MeTV	10/28/12	10/28/12	M-Su 5p-1130p Rotator Mash	CM	5p-1130p (7:00 PM-8:00 PM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		1		\$100.00		0.00				
E 8	MeTV	10/28/12	10/28/12	M-Su 5p-1130p Rotator Columbo	CM	8-10p (8:00 PM-10:00 PM)	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		1		\$100.00		0.00				
E 9	MeTV	10/28/12	10/28/12	Sign-On/Sign-Off M-Su Rotator 5a-5a	CM	3-7p (3:00 PM-7:00 PM)	:30	1	\$100.00	ROT	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		1		\$100.00		0.00				
												Totals	9	\$2,000.00